

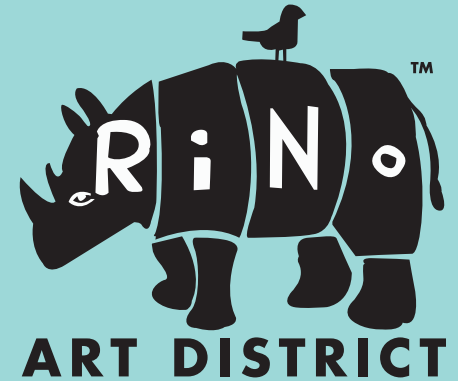
RiNo 2018 Sponsorship Opportunities

2018 RiNo Signature Sponsor \$25,000/year

Recognition as *Signature Sponsor* for all 2018 initiatives of the RiNo Art District, BID and GID, including placemaking, marketing, branding, advocacy and artist affordability initiatives.

Benefits include:

- RiNo Website – Prominent logo placement with a link to your website
- RiNo Crow (Monthly e-newsletter)
 - Prominent logo placement with a link to your site
- Logo recognition on all event signage and posters for RiNo led events including but not limited to:
 - RiNo Pop Up Park - Broadway & Blake
 - First Fridays, including Denver Art Week
 - Quarterly RiNo District Gallery & Studio Tours
- Special recognition as Signature Sponsor on Annual Report and at Neighborhood and Annual Meeting (Includes logo placement)
- Includes 2018 RiNo Art District Membership



ART IS THE SPARK

What does it take to spark change? To summon the courage, and the hope to try. To thoughtfully create a place of meaning and cultivate a unified vision for a brilliant tomorrow. In RiNo, that spark is art.

Grinding, growing and evolving, our very bones are imperfectly perfect and shaped by art. It is our living foundation to power progress and reimagine the future as more. Through art, we break the rules to transform community to more than just a place; we are a thriving district that is alive, engaging, and open. We do it together as a collective. Proactively planning with purpose. Sparking change to make things that matter.

2018 RiNo Initiative Sponsor \$1,000 to \$25,000/year

(Dependent on event)

**KEEP
RiNo
WILD**

Opportunities to sponsor one of RiNo's series of special events and programming in the neighborhood. Specific opportunities to sponsor include, but are not limited to:

- RiNo Art District Co-branded Art Pods - \$25,000 each
- Drink RiNo Etuk Circulator - \$3,000 per week
- Quarterly Gallery Tour Circulator Shuttle on First Fridays \$1,000 per shuttle
- Pedestrian crosswalks with sponsor logo stencil - \$15,000 each

Recognition would come in the form of primary Initiative Sponsor for your particular sponsored event or project. Coverage would include your logo featured on all marketing materials, signage, the RiNo website and the RiNo Crow monthly e-newsletter.

About RiNo Art District:

Located just north of downtown, RiNo includes a remarkable concentration of creative businesses, including architects, art galleries, designers, furniture makers, illustrators, painters, media artists, photographers, sculptors and an array of studio spaces.

Formed in 2005 by a small group of artists focused on starting an artist and creative community and helping these businesses market their work.

Today, RiNo is a state-certified Colorado Creative District and has grown to over 300 members, 200 studios, and 22 galleries. The district also includes a BID and GID within its boundaries that work to support the priorities of the RiNo Art District.

The RiNo Art District is a Non-profit organization focused on community development and placemaking. We are dedicated to fostering the commercial value, social value and personal value of the creative sector. RiNo remains a district where artists can create and thrive.

Visit rinoartdistrict.org for more information.

For more information
please contact:

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