



**FOR IMMEDIATE RELEASE**  
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## **Creative Crosswalks: Safety Enhancements through Street Art**

**What:** Photo/Video Opportunity of Creative Crosswalk Installation - RiNo Art District

**When:** Thursday, August 30th, 2018 - 7-10pm

**Where:** 26th and Larimer Street - Crosswalks will go across Larimer Street



Around the county, cities are turning busy intersections into works of art. The RiNo Art District is pleased to announce the installation of the first creative crosswalks in the district this Thursday at 7:00pm. The crosswalks will cross Larimer Street at the intersection at 26th Street.

The design was created to add color and vibrancy to this busy intersection, improving safety and visibility for pedestrians. This eye-catching design will serve both as an art enhancement for the community and an enhanced safety tool for pedestrians and bike riders in the district.

Catch the installation this Thursday as the district prepares for its upcoming urban street art festival, CRUSH WALLS.

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### **About the RiNo Art District**

The RiNo Art District is a distinctive area of north Denver that is inclusive of four historical neighborhoods: Globeville, Elyria-Swansea, Five Points and Cole. The District started as a grass roots movement by local artists that wanted to connect the arts organizations in the area. Today,

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artwork by @rather\_severe w/ rum tum



RiNo is comprised of three organizations, The RiNo Art District (the nonprofit arm, registered neighborhood organization, and state certified creative district), the RiNo Business Improvement District (BID), and the RiNo General Improvement District (GID). Together, these organizations fund and support the area through advocacy, infrastructure improvements, artist support, community programming, business support, and events. To learn more, visit [www.rinoartdistrict.org](http://www.rinoartdistrict.org).