



**FOR IMMEDIATE RELEASE**

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## **RiNo & Historic Denver celebrate area's past with historic signage**

**DENVER**—The RiNo Art District, in partnership with Historic Denver, is commemorating the history of North Denver with new historic interpretive signage in the district. In total, 36 signs will be installed along Brighton Blvd, Chestnut Pl, Arkins Ct, Delgany St, and Walnut St. These signs will list the historic street name, neighborhood or area name, and will include a historic map graphic. The signage was designed by Inherent Character in collaboration with the RiNo Art District.

“Each medallion displays a historic street name and current neighborhood along with various pre-20th century maps that illustrate the former streets and grid,” said Kelan Smith with Inherent Character. “Some former street names are descriptive of a story or a place from the past that is no longer there while other streets were re-named deliberately to differentiate the area from Lower Downtown.”



“The historic neighborhoods that the River North Art District occupies are the foundation of what we are today,” said Chandler Romeo, RiNo Art District Co-Chair. “The spirit of the Historic Signage program is to raise awareness of these historic neighborhoods — Elyria-Swansea, Globeville, Five Points and Cole.”

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*artwork by @rather\_severe w/ rum tum*

The project was funded in part by Historic Denver as part of its Action Fund, “a program designed to support innovative community projects that enhance and celebrate the city’s identity, character, and heritage,” said Shannon Stage, Historic Denver’s Preservation Coordinator. The signs will be permanently affixed throughout the RiNo Art District as a means to further educate on the area’s history.

“We wanted to take the opportunity to help visitors and residents alike understand the dynamic past of the area,” said RiNo Art District President and Co-Founder, Tracy Weil. “I hope that people use this as a jumping off point to learn more about their city and its vibrant history.”



Each sign will be installed in prominent pedestrian zones to increase cognizance of the history behind the once industrial hub as well as celebrate the four historic neighborhoods within the RiNo Art District boundaries. The signs were designed by RiNo Art District and Inherent Character and are being installed throughout the month of November.

“It’s important to respect and remember our past as we move forward as a district,” said RiNo Art District President, Tracy Weil. “This interpretive program in collaboration with Historic Denver honors those who came before us and will serve as a reminder of how we got here.”

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## About the RiNo Art District

The RiNo Art District is a distinctive area of north Denver that is inclusive of four historical neighborhoods: Globeville, Elyria-Swansea, Five Points and Cole. The District started as a grass roots movement by local artists that wanted to connect the arts organizations in the area. Today, RiNo is comprised of three organizations, The RiNo Art District (the nonprofit arm, registered neighborhood organization, and state certified creative district), the RiNo Business Improvement District (BID), and the RiNo General Improvement District (GID). Together, these organizations fund and support the area through advocacy, infrastructure improvements, artist support, community programming, business support, and events. To learn more, visit [www.rinoartdistrict.org](http://www.rinoartdistrict.org).

## About Historic Denver

As one of the nation's premier nonprofit urban historic preservations organizations, Historic Denver, Inc. works to protect and promote Denver's historic places. Through technical assistances, grant funds and easement donations, Historic Denver invests in our community and neighborhoods, heightening awareness of our architectural heritage and educating and empowering neighborhoods to positively affect quality changes in our developing city. For almost five decades, Historic Denver continues to advocate for Denver's identity as a city that remembers and respects its past as it plans for its future. To learn more, visit <https://historicdenver.org/>

## About Inherent Character

Inherent Character has designed identity, wayfinding and interpretive programs for a wide variety of projects and clients for nearly three decades. Recent experience includes designing and implementing systems for RiNo, the River North Art District wayfinding and interpretive program; the Lakewood, Colorado Alameda Corridor and City-wide identity and wayfinding programs and Stanley Marketplace interior signage and wayfinding program in Aurora, Colorado. This experience proves no two projects are alike and one of the most important aspects of identity and wayfinding is extending the inherent character of a place. To learn more, visit <http://inherentcharacter.com/>

