



FOR IMMEDIATE RELEASE

RiNo Made Now Open at Zeppelin Station

Press Contacts:

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WHAT: RiNo Made Store

WHEN: Open NOW!

Store Hours:

Mon – Th 11am – 8pm, Fri and Sat 11am – 9pm, Sun 11am -6pm

First Friday Celebration & Reception for Koko Bayer:

April 6th, 2018- 6-9pm

WHERE: 3501 Wazee Street Denver, Colorado 80216 - #4

DENVER, CO. – Visit our new permanent RiNo Made store located at Zeppelin Station. FREE PARKING! 3501 Wazee Street in the RiNo Art District.

RiNo boasts over 400 creatives working in the district today, including local artists, makers, designers, culinary artists and more. The RiNo Made store features work made exclusively by artists and makers within the RiNo Art District. RiNo Made's goal is to show off the creative talent in the district at a permanent location, as well as create a broader platform for creative businesses to showcase their work. As part of this effort, the District will provide monthly salons dedicated to helping artists and creative entrepreneurs kick start, grow, and strengthen their business by providing them with tools and educational opportunities.

The mission is to support artists and makers in RiNo by encouraging entrepreneurship and collaboration, and providing the support and tools for creatives through educational opportunities. Artists will receive 60% of the

sale of their work, with the RiNo Art District receiving 40% for store operations and other artists initiatives in the district. “When visitors buy art from our artists at the RiNo Made store, they are directly supporting our vibrant artist community,” said Jamie Licko, RiNo Art District President.

Located in the new Zeppelin Station, the District’s new store is the first retail store front to open in Denver’s newest culturally chef-driven food hall. RiNo’s new headquarters and office space is located adjacent to the new storefront. “We are thrilled to be able to showcase all the amazing artwork and products created in the RiNo Art District. Our goal is to tell their stories to our customers, while communicating the importance of buying local art as it helps our artists make a living at what they love to do.” says Tracy Weil RiNo Art District Creative Director.

The 600 square foot retail store will sell 2D art works, as well as ceramics, sculpture, jewelry, books, stationary, and other handmade gifts and homewares. The store will also have a rotating inventory from our creatives as well as a place to purchase RiNo Art District & Crush merchandise. Additionally, RiNo Made will host a featured artist each month from the District on the main gallery wall in the store.

“ You’ll find something new every time you come in!” Says, Weil

As part of the RiNo Made programming, the store will be hosting special events each month, including special exhibitions, seminars and workshops for creative entrepreneurs, and opportunities to learn new creative skills! More details can be found on our website at rinoartdistrict.org and on our social networks. Below is a sneak peak!

First Friday Artist Highlights:

April 6th: First Friday – Exhibition by Koko Bayer

Artist Koko Bayer has blanketed the Denver metro area with temporary works featuring her grandfather Herbert Bayer's world renown art. Koko lives and works in the RiNo Art District and focuses on "wheatpasting," a technique for temporarily attaching paper to walls. She emphasizes the nuance of temporary art structures. Leveraging her late grandfather design components to create new works. Koko photographs her installations and re-pastes the images onto wood or other found structures.

The RiNo Art District hired Koko to produce the large scale piece "in Search of Times Past on Wazee" that graces their new offices adjacent to the new RiNo Made store. "I loved creating this new piece just a few feet from where I did my first wheatpaste installations. My old studio was in the Wazee Union building that sat on this spot before Zeppelin Station" said Koko.

The art district is also featuring Koko's work in the main gallery space with an exhibition of her Pink Lemonade hands and prints of the new RiNo Guide cover that highlights the four historic neighborhoods the art district is a part of. The exhibition will run through April of 2018 with a reception on First Friday, April 6th from 6-9pm.

May 4th: First Friday: Exhibition by Kimberly Wolff

Our second featured artist will be photographer Kimberly Wolff. She has developed into an experienced photographer with a keen photographic eye. Her work ranges from portraiture, fashion and lifestyle, to food photography, to architectural and landscape work. Wolff's passion for the arts shines through each photograph with vibrancy though a clean and fresh approach. Kimberly's exhibition will focus on RiNo and Denver and will start May 1st and run through May of 2018. A reception will be held on First Friday, May 4th from 6-9pm. She also lives and works in the art district.

RiNo Salons:

The RiNo Salons series will work in tandem with the RiNo Made programming and will serve as a platform for education, discussion and all things in the spirit of collaboration. The district is partnering with the Denver Public Library on the series. RiNo Salons will be held on the 2nd Tuesday of the Month in Zeppelin Station. Salons are geared toward RiNo Artists but are open to any artist and the general public.

RiNo Made Salons: The Business of Being Creative: How to Create Lifestyle Photo Images for Your Instagram and Still Have Time for Your Actual Business.

Tuesday, April 10, 6:30-8:30p at RiNo Art District HQ, Zeppelin Station

As a fellow entrepreneur, Amy K. Wright knows the pain of wanting to create a beautiful and engaging Instagram page and still have time to run the rest of her business. Can you relate? Come to this fun and interactive class and

learn how to create your own professional Lifestyle photos for your Instagram page. Learn time-saving tips to create the page you want and build a win-win marketing strategy in 2018. Learn more about Amy and her photography at www.amykwright.com & www.tellitwellcards.com

Register at www.denverlibrary.org/events or call 720.865.1205

RiNo Made Salons: Business Growth Planning Workshop

Tuesday, May 8, 6:30-8:30p

RiNo Made Salons: The Business of Being Creative continues in May with a fun and educational workshop hosted by business growth expert, Tasha King. To progress in anything, you'll need a clear plan forward and continued, smart action. Building your business is no different. Join us for hands-on priority-setting, growth strategy, and action design—participants will leave with new clarity, direction, and an ultra-realistic road map forward. We'll focus on value and next steps—business strategy that's jargon-free and accessible, whether you're an MFA, an MBA, or a GED.

Tasha King is an advisor and an ally—helping businesses get on their feet and build dream teams. She is the founder and lead advisor of Boundre, a business growth advisory firm offering business development training, planning workshops, and one-on-one counsel.

Register online at denverlibrary.org/events or call 720-865-1205

RiNo Made Salons: Tackling Legal Matters for Creative Entrepreneurs and Arts-Based Businesses Tuesday, June 12, 6:30-8:30p

Launching and successfully managing any business is a lot of work, but this workshop will provide artists, writers, designers, musicians and any other creative entrepreneur with key information on a number of legal issues that are particularly relevant to arts-based businesses. Bring your business questions and real-world experiences to help guide the discussion.

Additional Programming

Madame Defarge Knitting Salon

Every Thursday night, we welcome walk-in students who'd like to learn how to knit. No materials, tools or registration needed for this introductory workshop and students are welcome to return on successive Thursday nights until they are 'freestyling.'denverlibrary.org/communityevents

IMAGE: Based on Bright Eyes and Head+Heart+Hand by Herbert Bayer
remixed by Koko Bayer

ABOUT THE RINO ART DISTRICT

Located just north of downtown Denver, RiNo includes a remarkable concentration of creative businesses, including architects, art galleries, designers, furniture makers, illustrators, painters, media artists, photographers, sculptors and an array of studio spaces. RiNo is "Where Art Is Made" in Denver and you can always find something new and exciting to check out around the district.

ABOUT ZEPPELIN STATION

Zeppelin Station's culinary offerings range from Montreal-style smoked meats to Vietnamese banh mi and Italian gelato. Eight chef-driven businesses bring a multi-cultural identity to this urban market and retail space.

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