



FOR IMMEDIATE RELEASE

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Volunteers Clean Up the RiNo Art District

DENVER – On Saturday, the RiNo Art District teamed up with DRiNk RiNo to organize a community clean-up day, with over 125 volunteers showing up ready to clean. The clean-up day, sponsored by the City of Denver's Keep Denver Beautiful program, ran from 9 AM to noon, with volunteers picking up trash district-wide. Volunteers were divided into zones, and collectively cleaned up both trash and recycling in the district.

To reward them for their generous time and effort, multiple local businesses organized to provide breakfast, lunch, water, and snacks to volunteers. Additionally, DRiNk RiNo members provided a select number of free beverages at their member breweries, wineries, distilleries, and cideries to volunteers after the clean-up. In addition to food, construction companies currently working in the RiNo Art District also stepped up to provide dumpsters and trash pick-up after the event.

The RiNo Art District has seen a surge of development in recent years, and with it an influx of both residents and visitors. While the clean-up day is a short-term effort to remedy the district-wide trash and litter within the public realm, the Art District is also working on a long-term more sustainable solution to keep trash off the streets.

As the community continues to grow, volunteers seemed excited to give back to their community and clean up a place they either live or visit often. **QUOTE**. This event is just one of many where local businesses, residents, property owners, and community members came together to improve the community in which they live, work, and play.

CLEAN-UP DAY SPONSORS:

- Breakfast = HotBox Roasters
- Lunch = Sha-WING food truck and The Walnut Room
- Water = Pepsi Co.

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artwork by @rather_severe w/rum tum

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- Additional help and snacks = Odell Brewing, Plinth Gallery, Paloma Dental, 34 Degrees Crackers, The Fitness Branch, Postmodern Company
 - T-shirts = A Small Print Shop
 - Trash pickup and dumpsters = Shaw Construction, Ames Construction, Kiewit Construction
 - Air for bike riders = RiNo Velo
 - All clean-up day supplies = City of Denver's Keep Denver Beautiful program

ABOUT THE RINO ART DISTRICT

Located just north of downtown Denver, RiNo includes a remarkable concentration of creative businesses, including architects, art galleries, designers, furniture makers, illustrators, painters, media artists, photographers, sculptors and an array of studio spaces. RiNo is "Where Art Is Made" in Denver and you can always finds something new and exciting to check out around the district.

ABOUT DRINK RINO

DRiNk RiNo is a 501(c)(6) not-for-profit trade association of independent craft adult beverage producers dedicated to promoting and celebrating the independent and wild spirit of RiNo. We have the largest concentration of craft beverage manufacturers in the United States, with 15 craft breweries, cideries, wineries and distilleries in a one-mile radius. RiNo has become the place to eat, drink and play. Hop on the FREE DriNk RiNo Circulator operated by eTuk every First Friday 5pm-12am and Saturdays 4pm-12am.

For more information, please visit

<https://www.facebook.com/events/982341125250314/>